

LEGAL NOTICE

**If You Purchased Instaflex
Glucosamine Sulfate, You Could
Receive Money from a Class
Action Settlement.**

What is the Settlement About?

A class action settlement has been preliminarily approved by the Court in *Mullins v. Direct Digital, LLC*, No. 1:13-cv-01829 (N.D. Ill.). Your rights may be affected by this proposed settlement. Plaintiff says that a glucosamine sulfate joint supplement manufactured or sold by Direct Digital, LLC ("Direct Digital") or its affiliates does not provide certain benefits claimed on the labeling. The Court has not decided in favor of either side. Direct Digital stands by the product.

Direct Digital has agreed to a settlement, including labeling changes and a \$4,500,000 Settlement Fund, to avoid the expense, inconvenience, and risk of litigation. The Settlement Fund will be used to pay eligible claims, notice and administration costs, as well as attorneys' fees and costs (not to exceed 33% of the Fund), and plaintiff's incentive award (up to \$5,000).

Who is Included in the Settlement?

The "Settlement Class" includes all persons who paid money to obtain glucosamine sulfate-based Instaflex ("Instaflex") for personal use and not resale or distribution, including all persons who paid only shipping and handling for an Instaflex trial or sample. A list of eligible products and the time periods and areas of sale are identified in Attachment A to the full notice, available at www.GlucosamineSulfateSettlement.com.

What Does the Settlement Provide?

Settlement Class members who submit a valid Claim Form will receive \$15.00 per bottle of Instaflex purchased (up to a maximum of 7 bottles, or \$105.00 per household) or \$5.00 if they paid only for the shipping and handling of an Instaflex sample or trial (*i.e.*, did not purchase any bottles of Instaflex). If money is available in the Settlement Fund after making the payments listed above as well as the payment of all valid claims, the remaining funds will be distributed *pro rata* (proportionately) to those Settlement Class members who filed a claim for purchases, up to \$60.00 for each bottle claimed. If money still remains in the Settlement Fund, it will be given to The Arthritis Foundation. If payments requested exceed the monies available in the Settlement Fund, payments to Settlement Class members will be reduced *pro rata*.

What Do You Need to Do?

To get money, you must submit a Claim Form online or postmarked by September 5, 2017. Claim Forms may be submitted online at www.GlucosamineSulfateSettlement.com, and are available at the website or by calling 1-844-454-4154. **To exclude yourself from the Settlement Class**, you must submit a written exclusion postmarked by July 20, 2017. You will not receive any money, but you will retain your right to sue Direct Digital on your own regarding the legal claims in this case. **If you do not exclude yourself, you can object to the terms of the settlement.** To object, you must submit a written objection postmarked by July 20, 2017. **If you do nothing**, you will not receive any money and you will be bound by the terms of the settlement. Instructions on how to act on all of your rights, as well as a copy of the Settlement Agreement, can be found on the website.

A final approval hearing will be held on September 7, 2017 at 10:30 a.m., to determine the fairness, reasonableness and adequacy of the proposed settlement and to award attorneys' fees and costs. You or your lawyer may attend the hearing at your own expense, but you do not have to.

For detailed information, visit www.GlucosamineSulfateSettlement.com, call 1-844-454-4154 or write to Instaflex Glucosamine Sulfate Settlement Administrator, P.O. Box 43034, Providence, RI 02940-3034.